

LIVETHEJOURNEY

LIFE ENRICHING TRAVEL

Your journey in 2016

Jou reis in 2016

Live the journey you always wanted to live

It is true that life is a journey, but how awesome is your journey going to be? How many times have you thought “oh, I wish I was there” while looking at a picture or a movie of one of those incredible bucket list destinations? The splendour of the Namib. The drama and contrast of active volcanoes – the fire and ice in Iceland. Wild Gorillas in Rwanda and Uganda. Watching lemurs in Madagascar. Ethiopia. Angola... Well, if you can wish it, you can do it.

Live the Journey will help to make those wishes come true. To turn the photograph into a real destination. With us, you will experience life enriching travel that will let you enjoy your journey to the fullest. We are passionate about travel; about unique destinations and about creating lifelong memories.

To understand our passion, look at the structure in our logo. For a diamond to become a diamond it undergoes an incredible journey. Carbon atoms takes billions of years under pressure to eventually surface as a rough diamond which then has to be sorted, cut, shaped and polished to unveil its true treasure. The gift of a diamond makes life’s joyful moments unforgettable.

In much the same way Live the Journey approaches travel, going through the pressure phase to ensure you get the unforgettable joy. In short, we want to help you to live your own journey the way it is meant to be lived.



Háifoss waterfall in Iceland

Die pad wat ons stap...

Die Besturende Direkteur aan die woord:

As ek terugdink aan al my reise die afgelope 20 jaar, onthou ek die woorde van Benjamin Disraeli: *Like all great travels, I have seen more than I remember and I remember more than I have seen.*

Eksel self het ook meer gesien as wat ek kan onthou en beslis ook meer onthou as wat ek gesien het! Maar wat is dit wat ’n mens werklik van ’n reis onthou? Die bestemming, natuurlik. Die mense, die kultuur, die natuur. Maar dit is in ’n sin generies, dieselfde vir elke reis na

enige bestemming. Wat ’n spesifieke reis onvergeetlik maak is die mense saam met wie jy reis. Die stories, die grappe, die samesyn – dis wat ’n reis uniek maak. Vir my is ’n reis baie meer as ’n persoonlike ervaring. Dis ’n gedeelde ervaring.

Jaar na jaar is ons verstom oor die ongelooflike positiewe terugvoer van ons kliënte, ons mense. Net sowat die helfte van ons jaarlikse kliënte is eerste reisigers saam met Live the Journey. Die ander helfte het reeds tevore al saam getoer – party vir die tweede keer, ander vir

die tiende of selfs die vyf-en-twintigste keer! Dis ’n geweldige riem onder die hart om sulke lojaliteit te ervaar, want dis hulle wat ons besigheid laat groei tydens uiters moeilike ekonomiese toestande wêreldwyd.

Aan elkeen wat al saam met Live the Journey getoer het: duisend dankies! Aan elke verskaffer en elke rolspeler met wie ons ’n verhouding het: dankie uit ons harte. En aan die media – radio, televisie, gedrukte media – wat ons uiters goedgesind is: ’n groot dankie-sê.

Just follow your passion, and success will follow you, is een van die slagkrete wat mens deesdae dikwels in raadgee-boeke lees. Maar dis wáár! Die passie waarmee Live the Journey se personeel jou toer reël, is absoluut ongelooflik. Ek wens soms jy kan ’n vlieg teen die muur van ons opskamer wees – dan sou jy sien hoe ons personeel hul behoorlik inleef in die toer wat hulle beplan, hoe hulle berekening oor en oor doen om absoluut seker te maak dat dit die beste toer binne die

Lees meer op bl 2

Die pad wat ons stap

Vanaf bl 1

beskikbare begroting is. Hoe hulle soms naweke in hul sitkamers gaan slaap sou daar dalk veranderinge in reisplannings gemaak moet word as gevolg van vlugte wat byvoorbeeld verander. In hul sitkamers? Jip. Om nie hul huismense met middernagtelike telefoonoproepes oor tydsones heen te pla nie.

Daai ekstra myl wat ons personeel stap, is eenvoudig ongekend. By Live the Journey is jou reisreëlings in uiters bekwame hande. En ons tref dit met passie, energie en kreatiwiteit.

Live the Journey reël nie toere nie – ons reël *journeys*, reise. Die meeste van ons bestemmings word gereeld deur internasionale reistydskrifte aangewys as *places you have to visit before you die*. Of dit nou die gorillas in Rwanda of die gletsers in Ysland, die lemurs in Madagaskar of die 300 meter hoë duine van die Namibwoestyn is – elkeen is 'n absolute ongelooflike ervaring.

Jy kan oor Live the Journey se verskillende toere in dié koerantjie lees. Kortliks is hulle as volg:

- Ons afdeling vir groeptoere reël toere na verskeie internasionale bestemmings. Ons fokus daarop om ervarings uit te snuffel wat moeilik deur 'n individu op sy eie ervaar kan word. Groepies word ook klein gehou.
- Ons doen ook individuele reisbeplanning na talle internasionale bestemmings, insluitende eilandvakansies.

- Ons reël 4x4-toere na verskillende lande soos Ysland, Mongolië en vele Afrika-lande. Ons konsessie-gebiede in die Namibwoestyn en die Skedelkus word wyd beskou as van die top reiservarings ter wêreld.
- Ons bied toere aan saam met gerekende vakkundiges soos ons eie Dave Pepler (GROEN Toere) en fotografiere met die bekende fotograaf Darran Leal.
- Ons beplan en reël ook aansporingstoere vir verskeie korporatiewe kliënte.
- Ons afdeling vir inkomende toerisme hanteer sowat 6000 internasionale toeriste per jaar, hoofsaaklik vanaf België en Nederland.

Die Live the Journey-handelsmerk is ons trots. Ons belofte aan jou? Ongelooflike reiservarings.

Reisgroete, Jurgens Schoeman

Live the Journey is a Destinations Management Company (DMC) which specializes in tailor-made and scheduled programs to the specific needs of the Outbound and Inbound traveller. With a highly skilled and professional team we also design and operate your special Event or Incentive. It is our mission to consistently deliver life enriching experiences together with being your travelling partner that you can trust and rely on. If you're looking for something beyond the norm - We Are The DMC For You!



We are honoured

At the Belgium Travel Awards

The Travel Magazine Travel Awards annually recognises outstanding organisations and individuals of the Benelux travel industry servicing and delivering outstanding travel experiences. There are 41 award categories.

At the Travel Magazine 2014 Travel Awards Ceremony in Belgium, Live the Journey won the coveted category: Best Destination Management Company Worldwide. This means that Live the Journey is the top tour operator for tourists from Belgium and the Netherlands to any destination worldwide for which we have received the “Oscar” of tourism awards in the Benelux.



100 Extreme miles in aid of cancer



© Johnny Graham

Live the Journey was privileged to support a Scottish cancer charity by staging an extreme challenge in the harshness of the Namib Desert. Twenty five hikers from the UK walked a 100 miles through the Namib to raise funds for the Michelle Henderson Charity, in aid of cancer. Michelle passed away four years ago from cervical cancer. She was the daughter of Willy Henderson, the man who played the most games ever for Scotland's national soccer team.

It was the first time anybody was allowed to walk this distance inside the restricted concession area. The journey took five days and the hikers had to face howling sandstorms and the gruelling desert sun, but they pulled through, delivering on their promise.

"It was the most amazing journey for these hikers. The scenery, the wildlife, the harsh conditions, the commitment of the hikers, and the Live the Journey support team – everything was spectacular and perfectly organised." - David Scott.



© Johnny Graham

One desert, two runners, nine days and 504 kilometres

This was one of the world's most extreme challenges for two of the world's most extreme athletes. Scottish rugby team doctor Andrew Murray and Donnie Campbell completed a record breaking run across the highest sand dunes in the world. In punishing conditions in the Namib, the world's oldest desert, they averaged 56 km every day for nine days from Lüderitz to Walvis Bay.

Live the Journey, experts in the Namib and lovers of the extreme, was the perfect partner to support their quest. Over the nine gruelling days, sometimes with temperatures exceeding 40°C, Live the Journey supplied 500 litres of water, fed and sheltered them using five back-up vehicles and a crew of ten to ensure they

can get up and go again every morning. Jurgens Schoeman, managing director of Live the Journey and a member of the back-up team remarks that this was one of the toughest challenges for them to pull off, but the opportunity to help two people make their lifelong dream come true was a privilege.



Andrew Murray and Donny Campbell

About the event, Andrew said: "My 'tank' already felt emptier than it should have done, feeling more like having run 110 km a day. My hip flexor was tight and my left big toe was already just one big blister. This was Day One. Another eight days like this seemed impossible. But time brings perspective, and experience is a great teacher.

"Genuine challenges are always a rollercoaster of emotion. Both Donnie and I reflected upon what it would take to get us to the finish. The first 3 days had proved we could have absolutely every confidence in our support crew," he remarked.

When Donny was asked by a newspaper if he had thought of giving up he simply stated: "I



© Johnny Graham

was in the marines. So no. It was a great moment that we shared, but expeditions like these are just not possible without expert help," he concluded.

Cairo to Cape Town new world record

Earlier this year UK Adventure cyclist Mark Beaumont attempted to smash the coveted world record to cycle 12 000 km from Cairo to Cape Town in 50 days. This being nine days less than the previous South African record holder Keegan Longueira did. However, he exceeded even his own expectations and finished in just 42 days, covering between 230 and 350 km per day. His cycling journey took him through eight African countries, from Egypt, through Sudan, Ethiopia, Kenya, Tanzania, Zambia and Botswana, finishing in South Africa.

Live the Journey escorted Mark from Kimberley to Mouille Point in Cape Town where he



Mark at Mouille Point

received an overwhelming welcoming reception from a big crowd, including his wife Nicci and daughter Harriet.

He experienced numerous physical difficulties during his journey, but the Simien Mountains in Ethiopia was his biggest challenge.

Mark loves to travel and says the child inside him is what inspires his travels. He wants to cross countries and continents. Though he sped through all the countries at an average speed of 260 km per day, seeing Africa as a slideshow, he was touched by how warmly the African people welcomed him into their communities and homes in each country. Mark's record journey raised £30 000 for Orkidstudio, a humanitarian architecture and construction charity.

Hassel-free holiday planning

Hennie Albertse

**LIFECHANGING
HOLIDAYS.COM**
DISTINCTIVE HOLIDAY PLANNERS

Live the Journey recently acquired majority shareholding of Life-Changing Holidays, a for-runner industry leader in tailor-made holiday planning. Hennie Albertse proudly heads up this new division of LTJ.

Many people are familiar with the concept of a wedding planner and event manager. Life-Changing Holidays is the first travel company in South Africa to coin the concept of a holiday planner. Although Life-Changing Holidays offers a state of the art online office for instant-do-it-yourself travel bookings, the core of our business is personalised and hassle-free, one-on-one holiday planning for busy people...

Our clients love comfort and the extra-mile service that add real value to their travel experience. They don't like to complicate things and prefer others to take charge of (what they call) tedious nitty-gritty admin detail. They love us for that and the fact that we are flexible; that we respect their valuable time; the fact that we are creative in our recommendations and human!

Why human? Life-Changing Holidays is not your average walk-in travel agency where you are limited (& forced) to book accommodation in big hotel chains and book flights that (unknowingly) would earn more commission for the travel consultant. We are not a computer and you will never feel as if you have called a large call centre with no access to the person who actually knows what's going on. We offer good old-fashioned service. We are extremely sensitive to our clients' unique needs, wants, desires, dreams and budget. Most of our clients are advisors and experts in their industries as well and appreciate our competence and extensive industry knowledge, experience and priceless advice. Rest assured that we eliminate unexpected and unwanted surprises while on holiday and in (very) rare occasions when it does happen, help is just a phone call away.

We have a wealth of contacts with many industry suppliers and we can book any traditional package that is offered by well-known travel companies with competitive rates, but what sets us apart is planning and booking out of the ordinary, tailor-made holidays...



So, why the name Life-Changing Holidays?

- Our passion and purpose is to plan Life-Changing Holidays where our clients can rejuvenate, recuperate and revitalize...
- We combine our time, talents and industry experience with the single purpose to create real smiles and to put a sparkle back in our clients' eyes.
- We trust that each and every client returns home safely. With a moving, lasting and life changing experience.
- We are committed to organising a holiday itinerary that gives clients exposure to out and about treasures; uncovering some of the worlds best kept holiday secrets... We go that extra mile to dig for diamonds! We use hand-picked accommodation suppliers in our itineraries. We have spent many hours, days and months on research and site inspections (and still do) to select the best of the best activities and accommodation that fits our high standards and unique criteria.
- We are advocates of the benefits of regular holidays, proper rest and a balanced lifestyle. Therefore holidays are designed with much empathy and understanding for clients who really need a break. We know how to assist clients who are stretched way beyond their mental and physical resources.
- Extra family time: Planning, research and price comparison can be tiresome and time consuming. Rather spend your valuable time with your family and friends and allow us to plan your holiday.



What a privilege it would be for us to be part of *your* journey!

“As a family of four this was the perfect holiday! We stayed comfortably in apartments and could conveniently cook our own meals. The service from Life-Changing Holidays was excellent. Definitely went the extra mile. Documents were very well done and forwarded to us; we had all we needed for visas and bookings.” – Steph Bester and family (France ‘Off the beaten Track’ Kids-friendly self-drive holiday)

“Just want to say thank you very much for the excellent work that you have done with our holiday planning. There were actually no hiccups! You guys really know what you are doing! We hope that many more travellers can experience your service...” – Danie and Kanna Albertse (Botswana Fly-In Experience)

Let us

- Design your next island holiday to Seychelles, or any Indian Ocean island.
- Plan your next European Discovery (UK, Ukraine, Greece, Turkey, Portugal, The Netherlands, Spain, etc...).
- Book your next cruise holiday on the Mediterranean waters or anywhere else in the world or discover Europe's countryside's with a luxury river-boat.
- Tailor a very special honeymoon that you have dreamed of your whole life.
- Make your fantasies come true when you stay in a castle in Germany; taste homemade cheese & wine at local farms on the Italian countryside, cook up a storm with French chefs in Mougins near Cannes or experience a white Christmas at a beautiful ski-resort in Switzerland.
- Organise your child-friendly holiday with enough activities for the kids; child-minders and inter-connecting rooms (for parent privacy) or book a private villa for you that suits your family's needs.
- Show you the hidden gems of Asia, Australia, Austria and many more...
- Plan a self-drive tour for you and your friends in South Africa or Namibia or a Ladies Wellness Pamper Holiday in Mauritius.
- Book a cycle tour from Passau to Vienna on the Danube Cycle Path.
- Plan your holiday to the happiest places on earth: Disney World Orlando; Disneyland Paris or Hong Kong Disneyland Resort.

Contact Hennie

Tel: 021 863 6408

Email: info@lifechanging-holidays.com

www.lifechanging-holidays.com

Live the Journey Namibia

Expanding into Namibia

With almost 40% of our existing turnover spent in Namibia, Live the Journey has decided to open an office in Swakopmund.

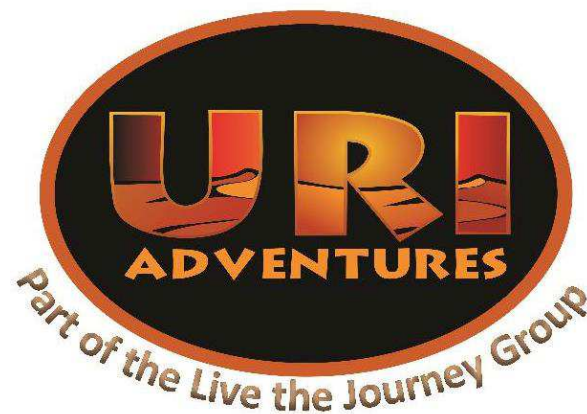
Rijan Visser, Director of Live the Journey, says that both South Africans and foreign clients love what Namibia has to offer from a tourism product point of view. "We see huge potential to grow our business in Namibia and also to develop new products and routes to suit the needs of our clients."

URI Adventures

URI Adventures in Namibia is a well-known brand with a fantastic infrastructure to conduct off-the-beaten-track safaris. URI is also synonymous with 4X4 Namib Desert excursions in restricted (concession) areas.

The good news is that URI Adventures is now living the journey. Live the Journey and URI have walked hand-in-hand for many years and as our ties grew, so did our respective companies. It was therefore only natural that we would tie the knot at some point to get the best out of an already great working relationship. Live the Journey is proud that URI is now one of its subsidiaries in Namibia. "This gives Live the Journey one of the most solid operational platforms in the country, enabling us to expand our product list into many exciting directions," explains Hein Truter from Live the Journey in Namibia. "We are investigating several avenues, including tented lodges, new concession areas and variations to existing routes."

"We are extremely excited to be part of the future of Live the Journey in Namibia and with the great URI team we will certainly keep on creating unforgettable journeys," concludes Jacques Delpont, the man who has conquered the Namib.



4 x 4 x Live the Journey

Namibia and Angola set the rugged back drop for our unique signature 4x4 expeditions. Our fully catered expeditions, with professional and qualified guides, while keeping you on track and safe, will open a wonder-world to you that will live in your memory forever.

Namib Desert concession routes

With 9 concession tours per month allocated, we offer the widest range of unique experiences in the Namib Desert at the highest possible quality.

Lüderitz to Walvis Bay: we are allowed only 12 tours per year travelling from Lüderitz to Walvis Bay through the area formerly known as Diamond area number 2. The back-drop of the expeditions includes the harshness of the oldest desert, desolation, rugged beauty, endless dunes constantly changing shape and colour. Truly the fingerprints of the gods...

Faces of the Namib: the "crème de la crème" of all Namib Desert excursions driving first from east to west through the desert and then south to north. "The extent of what awaits you is hard to describe. It will change something about your being. Even if you only do one 4X4 excursion in your life, make sure this is the one." Limited tour dates available.

Fishing in the Namib along the desert coastline was for many years not permitted because the area was conserved for breeding fish. Restrictions have now changed and we offer different fishing trips.

Shorter desert expeditions: Our concessions allow us to do shorter trips (2 to 5 days) operating from Walvis Bay to the south, including a visit to the mining towns, the beautiful shipwreck of the Eduard Bohlen and the magnificent views of Sandwich Harbour.

High-end incentive travel in the Namib: We offer tailor-made Namib excursion packages for groups and companies that want to entertain their clients/staff in a totally isolated, but incredibly beautiful environment.



I want to go too

Here are some of our available dates.
More dates can be released on demand.

I want to go by myself or with friends

Choose a date and we will do the rest.

Contact

Tel: 021 863 6411

Email: madelein@livethejourney.co.za

Cell: SMS the word Namib and your contact details to 071 363 9262

Luderitz – Walvis Bay

28 March – 3 April

10 – 16 May

06 – 12 July

17 – 23 August

01 – 7 October

14 – 20 November

30 Dec – 5 January

Faces of the Namib

7 – 12 April

25 – 30 April

02 – 07 May

27 May – 1 June

11 – 15 July

09 – 14 August

19 – 24 September

07 – 12 October

18 – 23 December

Skeleton Coast concession routes

Driving the Skeleton Coast from Swakopmund to the mouth of the Kunene River is as wondrous as it gets. Very few people have set foot on this very desolate coastline. This seven-day tour is probably the most diverse journey in Namibia. According to existing Namibian Government ruling, this concession area will only be available for three more years before it will be closed indefinitely. This means - only about 300 people over the next three years will have the privilege to experience this absolute unique trip. Don't miss out.

Kaokoland, Damaraland, Caprivi

Home of the indigenous Himba people and the endangered desert lion, the rocky desert land of Kaokoland offers unforgettable 4x4 experiences. It's a harsh land, it is breathtakingly beautiful and feels like it is all yours with only one inhabitant every 2km².

Damaraland is another unique and vast area of exploration awaiting the discovering traveller. This is the land of the Damara tribe, offering diversity in its sameness. From Namibia's highest and most famous mountain the Brandberg, the inselberg Spitzkoppe to a petrified forest and more.

And then there is the 4x4 heaven of the great Kaudom in the Caprivi. It's way up in the north-east of Namibia, bordering Botswana and offers great game, especially huge herds of elephant, adventurous challenges and truly a life enriching experience.



I want to go too

Private groups/tailor-made expeditions to Caprivi, Damaraland, Kaudom

Kunene River Mouth:

25 June – 1 July

16 – 22 August

30 Sept – 6 October

28 Dec – 3 January

Kaokoland:

11 – 22 May

Contact:

Tel: 021 863 6411

Email: madelein@livethejourney.co.za

Cell: SMS the word Kunene, Kaokoland, Damaraland or Caprivi and your contact details to 071 363 9262

Angola

There is only one way to describe Angola – amazingly beautiful and diverse! It is a hidden gem waiting to be discovered, from its natural splendour to its diverse cultures. For many years Angola was a no-go zone, but since the end of the civil war it has become one of the ultimate bucket list destinations. Today it is a safe, happy place with friendly people eager to share their diversity and splendour with you. From the desert in the south via rugged mountains, mighty rivers and old characterful towns to palm strewn beaches in the north, this is a must-do, life changing expedition.



I want to go too

Angola is a country of poster-inspiring scenery. The landscape changes from desert savannah to tropical forests, with mountains and granite hills frequenting the countryside.

There are guided and tailor made tours available. Get a group together and we will plan the perfect expedition for you.

I want to join a group tour

Southern Angola 1-11 April

Faces de Angola 25 May-08 June

Faces de Angola 27 Jun-11 July

Angola Fishing: 10-21 Sept 2016

Contact

Tel: 021 863 6411

Email: anneke@livethejourney.co.za

Cell: SMS the word Angola and your contact details to 071 363 9262

Diepkant in Namib

Martelize maak oorlog teen gemaksones in die middel van die groot niks

Hanlie Retief

“Uitdagings in die lewe is soos hierdie duine voor ons,” raak Martelize Brink filosofies terwyl sy mik om die 200 m hoë Namib-duin in haar iPhone-foto te pas. “Voet in die hoek met jou 4x4 boontoe, maar jy kom net driekwart en dan gly jy weer terug in jou spore, rev jou enjin en probeer weer.” Jurgens Schoeman en Live the Journey het ons genooi om vir ’n paar dae twee effens mal Skotte te volg wat 504 km tussen Lüderitz en Walvisbaai sandlangs hardloop. Live the Journey se span is verantwoordelik vir die logistiek van dié epiese tog. Verder het Jurgens ook besluit dat as Martelize vir gorillas teen Rwanda se berghange kon gaan kyk (in 2013 saam met Live the Journey), kan sy netsowel ook - Namib toe kom, al is die uitdagings 15 keer groter. “Sy sal kan teruggaan en ’n paar ander in dieselfde omstandighede – ag, sommer almal – inspireer.” Martelize lag: “Hy’t my ’n paar keer ernstig herinner: ‘Maar jy moet net wéét dit gaan moeilik wees, hoor.’”

Jurgens: “Dit moes vir haar ’n ongelooflike uitdaging wees om daar klaar te kom met ’n rolstoel en minimum geriewe,” sê hy met sy Wellingtonse bry.

Martelize se uitdaging is ’n ewe groot uitdaging: Hoe om jou rolstoel meer as een tree te beweeg in dié los sand. Veral op pad, um... toilet toe.

Martelize: “Ag nee man, mense kyk vas teen probleme en sien nie oplossings nie. Dis soos om hier te kom en te besef jy sal nie kan vorentoe in die sand nie, maar oukei, kom ons reverse nou maar, dit werk makliker.”

Dié wat vir Martelize ken, weet min skrik haar af. Inteendeel, dié RSG-regisseur is hardkoppig verby. Sy vra nét vir hulp as sy rêrig nie anders kan nie.

“Ek is ’n weird mens, ek sê ja vir goed sonder om te dink. Want as jy eers begin dink, doen jy dit nie. Toe ek weer sien, toe’s ek in die Namib.”

Éintlik, sê sy met haar groot glimlag, as jy reg ingerig is, kan jy onbeperk toer en kamp – in ’n rolstoel. “Jy moet net jou groove kry. Ek is geweldig gemaklik, ek slaap heerlik en ek het myself vanoggend in ’n kommetjie water 100% gebad.”

Jurgens sien dit keer op keer as

mense Namib toe kom: Hulle verander voor sy oë. “Terug by die huis moet ’n mens jouself knyp om nie weer terug te val in ou roetines nie, maar ten minste dink jy vir ’n paar dae anders oor die lewe.”

Martelize: “In Rwanda het ek dieselfde ervaring gehad. Jou lewe verander nie, maar jy kry nuwe perspektief. Jy kom agter met hoe min jy kan regkom. Ek het ’n probleem met gemaksones. Nee, ’n persoonlike, professionele óorlog teen gemaksones. Ons steek so vas in ons koppe.”

Die groot toerisme-aanloklikheid van Rwanda is die wonder van die gorilla. ’n Spesie wat deur middel van goeie omgewing-bestuursingryping verdriedubbel het na bykans 800. Ek het nooit gedink dat enige mens, nog minder ’n persoon in ’n rolstoel so naby aan hulle sou kon kom nie. Binne ’n meter stap hulle verby jou; bekyk jou uit die bomeprag van die bergvulkaan in Rwanda. Ek is so dankbaar vir die plaaslike bevolking wat besluit het om mandjies te weef waarin hulle mense, wat nie die berg kan uitklim nie, dra. Vierman berg op. Die gorillas maak elke aand nes op ’n nuwe plek agter kos aan. Dit maak die tog na bo nog moeiliker, Maar die



manne wat dra is heeltyd net besorg oor of jy nog gemaklik is.

“Ek sou meer sulke goed wou doen, as dit nie so ’n impak op ander mense gehad het nie. Uitdagingstres is oukei. Jy werk dit vir jouself uit. Ek kyk hoe die rolstoel moet staan, hoe ek kan oorskuif.”

“Dis nogal ’n ding wat ’n mens se siel breek,” sê Martelize, “as jy dink daar’s iets wat so cool sal wees om te doen, maar dis jou nie beskore nie. En dan, wonder bo wonder, gebeur dit tóg met jou.”

(Verkorte weergawe van oorspronklike Rapport-berig)



Martelize se rolstoel mik na die migrasie

Kom toer saam met Martelize in die Serengeti. Sy is ons spesiale gas op ’n reis agter die migrerende massa van tweemiljoen diere aan – die grootste ter wêreld.

Datum: Mei 2016

Tel: 021 863 6400

e-pos: info@livethejourney.co.za

Sel: SMS Martelize se naam en jou kontakbesonderhede na 071 363 9262 vir volle besonderhede.



'n Groeptoer? Aikôna...

Vyf redes waarom jy anders sal besluit

Elsabeth Muller

Iewers in jou lewe het jy moontlik al die volgende scenario ervaar of gade geslaan: dis 'n snikhete dag, 'n bus hou stil, 'n groep toeriste peul uit die bus soos miere uit 'n miernes en iewers voor die bondel is 'n toerleier met 'n vlaggie in die lug wat die pad aanwys. Langs die pad hoor die agterstes net 'n halwe storie, want daar trek die toerleier en gids al weer na die volgende besienswaardigheid. Soos 'n uitgestrekte slang loop 40-plus toeriste agter die vlaggie aan totdat almal saamdrom om weer in die bus te klim en weg te trek na die volgende bestemming.

Nooit, nooit in my lewe wil ek so 'n toer onderneem nie, is jou eerste en laaste gedagte oor hierdie manier van toer. Laat Live the Journey toe om jou gedagtes hieroor te verander.

Live the Journey doen nie groeptoere nie, maar groep-ervarings; dis 'n verrykende ondervinding. 'n Ervaring wat jou horisonne verbreed, jou sintuie stimuleer, jou in aanraking bring met die bestemming en sy mense en jou toelaat om lewenslange vriendskapsbande te smee.



Vyf dinge wat Live the Journey se groeptoere anders maak:

1. Klein groepe

Ons hou ons groepe klein. So 'n groep kan maklik rondbeweeg, almal leer mekaar ken, die groep eet almal saam en almal kan na genoeg aan die gids en toerleier beweeg om duidelik te hoor wat vertel word.

2. Fundi-gidse

Net die beste gidse word gebruik. Hulle kennis van plaaslike geskiedenis, die kultuur, argitektuur, fauna en flora is fenomenaal. Hulle is opreg besorg oor ons groepslede en sien om na hul gemak en welstand. Hulle reputasies loop hulle vooruit en mense vra om spesifiek saam met hulle op toer te gaan. Paulos, Meddi, Alex, Jon, Achmed, Danie, Simon, Frans, Daniel en al die ander, ons salueer julle!

3. Alles is ingesluit

Daar is geen verskuilde kostes of ongemaklike verrassings nie. Vervoer, akkommodasie van goeie gehalte, drie etes per dag, toegangsfooie, die lughawebelasting op vlugte en by sekere bestemmings, waar footjies 'n oorlas is, hanteer ons ook namens kliënte.

4. Navorsing

Live the Journey se konsultante is gedurig besig om nuwe en besondere dinge uit te snuffel wat ekstra waarde toevoeg tot 'n toer. Ons maak nie gebruik van standaard reisprogramme nie. Alles word spesiaal uitgewerk en troon uit bo die res. 'n 4x4-busrit op 'n gletser in Ysland, 'n koffieseremonie in 'n privaat huis in Ethiopië, 'n sterrekykpartytjie in 'n droë rivierloop of aandete



aan huis van die Suid-Afrikaanse ambassadeur, is maar net 'n paar unieke voorbeelde van wat op 'n toer kan gebeur.

5. Ons vat jou hand van die begin af

Ons leuse: hoe beter 'n kliënt voorberei is vir 'n toer, hoe meer sal hy dit geniet. Die kommunikasie met kliënte voor en na afloop van 'n toer is uitstekend. Die dag wanneer die groep op die vliegtuig klim is daar geen geskarrel of laaste minuut reëlins nie. Almal is rustig, opgewonde en sien uit na wat voorlê, want hulle weet presies wat om te verwag.

Saam met Live the Journey toer jy nie ... jy ervaar en beleef.

Saam met Live the Journey is jy nie een van vele nie ... ons ken jou by die naam.

Saam met Live the Journey is jy nie 'n toerlid nie ... jy is ons ambassadeur.

- Opwindende bestemmings
- Unieke programme
- Lewenslange herinneringe

Groeptoere 2016

30 Januarie – 6 Februarie	: Rwanda
22 – 26 April	: Victoria-waterval en Chobe
21 – 31 Mei	: Madagaskar
Mei	: Tanzanië
Junie	: Uganda
06 – 19 Julie	: Morokko
01 – 16 Augustus	: Mongolië (4x4)
01 – 10 Augustus	: Ysland (4x4)
13 – 25 Augustus	: Ysland (bustoer)
18 – 26 September	: Borneo
25 Sept – 06 Okt	: Ethiopië
18 – 31 Okt	: Indonesië

Kontak

Tel: 021 863 6400
 e-pos: info@livethejourney.co.za
 Cell: SMS die naam van die bestemming en jou kontakbesonderhede na 071 363 9262 vir meer inligting



The Free Independent Traveller

Elsabeth Muller

You must be FIT to travel, but in tourism the acronym FIT refers to a free independent traveller. It indicates any independent travel, domestic or international, that does not involve a package tour.

People enjoy independent travel as it gives them a sense of freedom, they can determine their itinerary and pace and focus on their interests. On the other hand, people have hectic schedules and do not have the time to sit down, do research, plan and book this wow holiday.

The travel industry is an ever-changing industry. Legislation, rules and fares are changed and adapted ever so often. This month you don't need a visa to visit a specific destination and the next month you do. Health requirements change, traffic rules change, border crossing rules change

and independent travellers are not always aware of this.

Live the Journey will assist you with the arrangements for your independent holiday. The freedom that you will experience while on holiday will be coupled with no stress and worries as Live the Journey will take care of all arrangements. You can just get into your vehicle, or board a train, plane, bus or ship and enjoy that holiday of a lifetime.

We start off by discussing your route. This involves an in-depth discussion on road conditions, modes of travel, distances and sightseeing along the route.

Once the routing is finalized we will book the accommodation or camping on your behalf and ensure that payment deadlines are met.

In the meantime we provide guidance and documentation for any visa applications that may be required, health requirements, cross border information and travel tips that will come in handy.

Before departure you will receive a detailed document with travel distances and maps, directions, booking details of accommodation and excursions, contact numbers as well as emergency contact numbers.

You only need your suitcase and pocket money... the rest we will take care of.

So, next time you want to travel to a specific destination and don't have the time or expertise to make all the arrangements, contact us.

We can tailor-make your programme

Botswana

- Self-drive tours: This can be a camping trip or you can make use of lodges or we can alternate between camping and lodges in one itinerary.
- Fly-in tour: we book your flights, transfers or a rental vehicle, book the accommodation and arrange your day-to-day programme.

Namibia

- Pack your car and bring your camping gear. We will book all overnight stops and activities.
- If camping is not your thing we will plan your route and book all the necessary lodges and B&B's.
- If the drive is too long, let us book your flights, rental vehicle or driver/guide, all accommodation and activities.

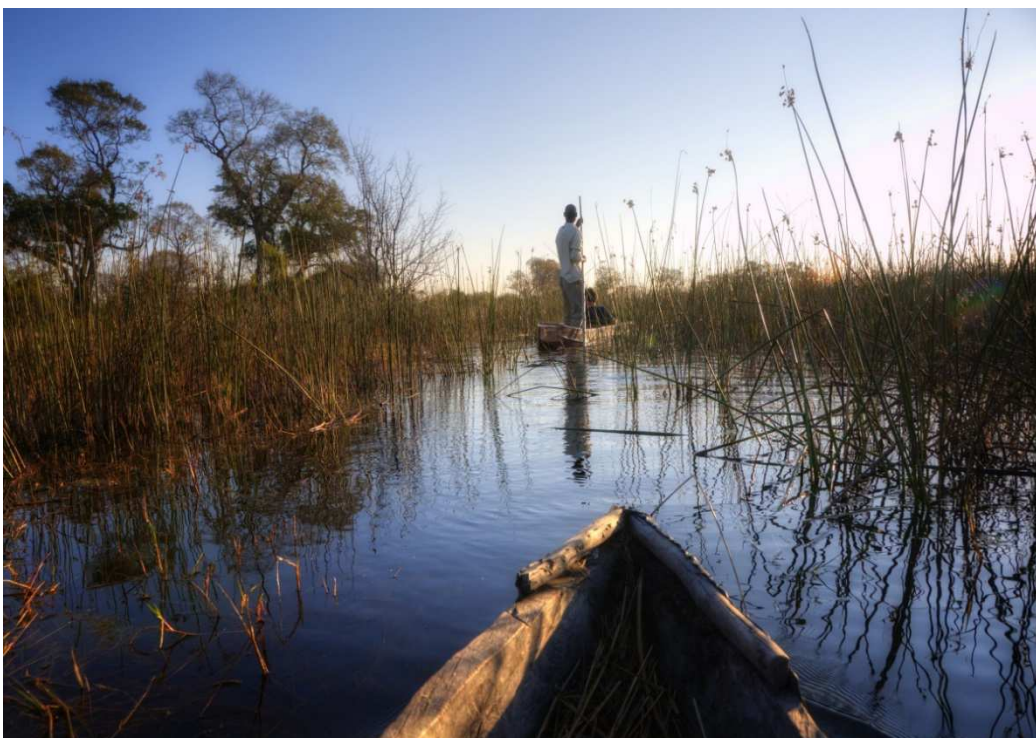
Tanzania, Kenya, Ethiopia, Madagascar, Iceland, Morocco, Uganda, Rwanda, etc

- You don't have to join a group tour to these destinations.
- What is on your wish list for the destination? When would you like to go? How many days do you have at your disposal? Tell us and we will tailor-make a private itinerary that accommodates your needs.

Contact

Tel: 021 863 6400

Email: info@livethejourney.co.za



Dave Pepler – travel with an encyclopedia

Dave Pepler

When Tennessee Williams said: “*Make voyages. Attempt them. There's nothing else,*” I somehow imagine that he meant much more than simply referring to travelling. Being a dramatist, he of course included the personal, mystical and spiritual in this statement, but then, the glory of his plays is constructed from the personal experience of being displaced, uncomfortable and uncertain. Looking back on my life in travel, scientific research and exploration, it is exactly this aspect of travel that has always brought me the greatest joy. When least expected, a discovery, a face or a newfound friendship leaps out of the unknown and becomes a fixed part of your life.

I am a very, very old hand at travelling, having spent my working life conducting research and consulting in the most extraordinary places such as Kazakhstan, Sudan, Patagonia and some of the most remote and forgotten corners of the African continent. There were times in Equatoria, Sudan where our entire quota of water, which included drinking water was restricted to one small bucket per day. We were in constant fear of Ebola, since the town we were working in was the type locality for this terrifying disease. The food was near inedible; the housing consisted of tired and makeshift old military tents, the roads non-existent, the nights filled with every insect on the planet that could penetrate human skin. And yet, when I dream of those days, I am filled with absolute wonder at the things I saw, heard and felt. Long gone is the misery of heat and filth, only the marvellous feeling of being absolutely alive remains. Surely this must be the essence of travelling to unknown places? Not necessarily the new and unknown, but simply being there!

What has all this travelling brought me? Only late in life did I discover the true meaning and depth of the joy that this lifestyle had brought me when I realized that the essence of this awareness was looking, tasting, smelling and hearing in a comparative manner. It was the connections of a life's experience that suddenly and unexpectedly came together automatically!

Let me give you an example: I was in Valdivia, Chile, when, stopping at a petrol station, I suddenly saw a patch of sour figs; that strange little fruit that the Cape Malays turns into delicious sour fig jam. I remarked to my host that they surely must have imported this from the Cape as a plant used to stabilize eroded road verges. He was absolutely surprised at my silly question, since the plant was *Carpobrotus chilensis* and not our one, *Carpobrotus capensis*. It hit me like a sledgehammer: more than 170 million years ago, when the earth had only one super-continent, Pangaea, the mother plant of *Carpobrotus* lived there. As the continents drifted apart, each of the southern continents evolved their own species! I was giddy with excitement.

How distinctly I remember the very first time I conducted a tour for Live the Journey. Having been to Uganda a number of times before, I was very much up to date with the country's history, ecology and culture, but suddenly I had to take people around; strangers, fustspots, individuals, couples. In my mind this was a working definition of hell - lost suitcases, sensitive stomachs, moody “tannies”, grumpy “ooms”, leaking toilets and a host of unexpected niggles and problems. The first evening meal was very stiff and formal, all false smiles and right noises, and I went to bed with a heavy heart. Needless to say, once



on our way, the ice broke completely and I found warm sensitive people, just as uneasy as me about the days ahead. Doing things together changed everything overnight, and by day three we were laughing like drains! Some of the greatest friendships of my life have been forged on Live the Journey trips.

So what can you expect on a Dave Pepler: Live the Journey trip to Iceland, Uganda, Rwanda, Madagascar, Morocco, etc? Well, first of all you need to deal with me, which is much easier said than done. The very first thing people notice is a constant stream of utterly useless information, for the simple reason that I am interested in absolutely everything. Although said in jest, I actually mean this, because I try to get the maximum experience out of every day. No matter how many times I have been to a destination, I am constantly surprised at just how much there is to learn if one is prepared to be open to experience.

It so happens that I am a practicing ecologist, and therefore I am interested in all life forms, which is deepened by many years of experience in the field. I am a

grumpy old man who does not suffer fools gladly, but then, I will always be the first to admit and laugh at my own foolishness.

In short: going on one of my conducted trips with Live the Journey will be unlike any other you have ever done. The attention to detail of accommodation and food is what one would expect of Live the Journey. The very best tour guides in each country, reliable transport, and the best accommodation that the country and our budget allows. You will have my full attention, not only for the natural world around you, but also personally. You will see and experience some of the rarest animals on earth, such as mountain gorillas, Gelada Apes and Arctic Foxes, but also be enlightened about the connectivity and complexity of the natural world. You will, like so many of our clients, want to travel again and again.

That marvellous traveller and storyteller, Sir Richard Burton, summed it up perfectly: “*The gladdest moment in human life, me thinks, is a departure into unknown lands.*”



Live the Journey is honoured to have the extensive knowledge and services of this unique gentleman on board. You can join Dave on one (or all) of his exclusive tours

Rwanda: 31 Jan – 5 Feb 2016

Madagascar: 21 – 31 Mei 2016

Iceland: 13 – 23 Aug 2016

Borneo: 18 – 26 September 2016

And beyond: Alaska, Argentina, Galapagos, Morocco

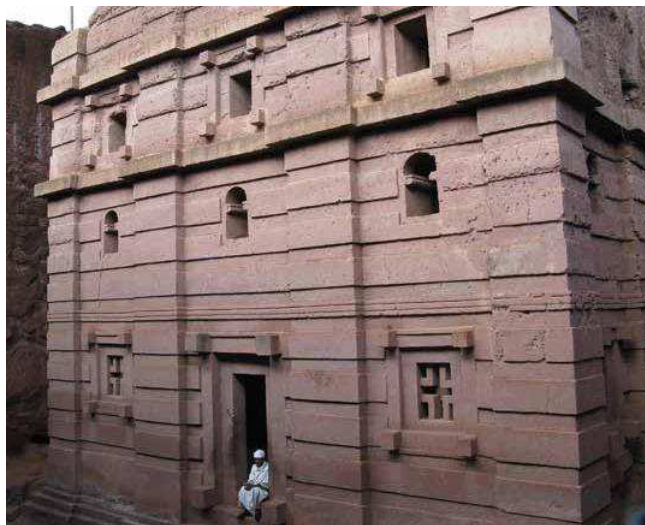
Tel: 021 863 6400

Email: info@livethejourney.co.za

SMS ‘Dave’ and your contact details to 071 363 9262 for more info

Ethiopia

Of all the destinations in Africa, Ethiopia takes you back in time in a most unique manner. A country of staggering cultural diversity, especially with its pre-Christian ties with the old world, life is still fundamentally unchanged since biblical times. Once out of the bustle of Addis Ababa, you find yourself in a landscape with teff fields, donkeys and a way of life found nowhere else. Hand weaving, silver of the highest quality and unique churches hewn out of mountains abound. Man was born in the Ethiopian Rift, the highlands give sanctuary to the Gelada apes, the scenery is breath-taking – together this forms a cultural and ecological mixture without equal in Africa.



I want to go too

Experiences and scenery differ from north to south. The Omo Valley in the south is home to many different tribes, while a trip to the north will include Lake Tana, the Blue Nile Falls, the Camelot of Africa – Gondar, the Simien Mountains, Axum with its ancient history and the amazing rock hewn churches of Lalibela.

Join our group tour

- Group tour: 14 days: Historical Route – 25 Sept – 06 Oct 2016

I want to go on my own

- Private guided tour options: combination of tribes and historical or only the Omo Valley or the Historical Route
- Trekking up the Etra Ale volcano
- Trekking in the Simien Mountains

Contact

Tel: 021 863 6405

E-mail: elsabeth@livethejourney.co.za

Cell: SMS the word Ethiopia and your contact details to 071 363 926



Madagascar

Madagascar is one of the very few places on earth where I wish that the night was shorter so that I can pack more into the days. It is one of the earth's most fascinating natural laboratories (its uniqueness equals that of the Galapagos Islands), practically all life forms there occur only on that island. The lemurs are surely the strangest primate you have ever encountered, chameleons come in shapes and sizes that take your breath away and every plant looks completely artificial because of its uniqueness. One forgets that Madagascar is an African Island, is close to us and offers an ecological experience without equal anywhere on earth.



I want to go too

Madagascar is huge and therefore you have to select where you would like to go. Nosy Be and Isle Sainte Marie for beach and watersport. Different kinds of lemurs can be found all over the island, the Avenue of the Baobabs in the east, the tropical area of Andasibe, the desert like Isalo Park, Tulear in the south, Montagne d'Ambre National Park in the north and the Tsingy.

I want to join Dave Pepler on a tour

Group tour: 11 days: 21 – 31 May 2016

I want to go on my own

- Private guided tours
- Beach break-aways – Nosy Be, Isle Sainte Marie, etc

Contact

Tel: 021 863 6408

E-mail: hennie@livethejourney.co.za

Cell: SMS the word Madagascar and your contact details to 071 363 9262



Iceland

No matter how much you read, enquire and look at documentaries, nothing can remotely prepare you for Iceland. From the moment you land on black volcanic ash, or straddle the mid-Atlantic ridge, is dwarfed by a steamy geyser, or stand on the largest glacier in Europe, every moment is fresh and new. If you wish to understand how the earth is formed, how people can survive in extreme conditions and be overwhelmed by natural beauty, Iceland is the destination for you.



I want to go too

This is the land of fire and ice. Each day offers unique natural phenomena: geysers, boiling mud holes, a black sand beach, an 800 m thick glacier, volcanos, waterfalls, hot springs, lava fields, arctic foxes, puffins and wonderful seafood.

Join Dave Pepler

Group tour, 10 days: 13 – 23 August 2016

Join our special arranged 4x4 tour

Guided 4x4 self-drive tour: 10 days: 1 – 10 August 2016

I want to go on my own

- Private guided tours
- Self-drive tours
- Seat in a bus to see the northern lights departing from Reykjavik
- Cruise ships tours
- Adventure activities like: diving, dog sledding, river rafting, quad biking, etc

Contact

Tel: 021 863 6408

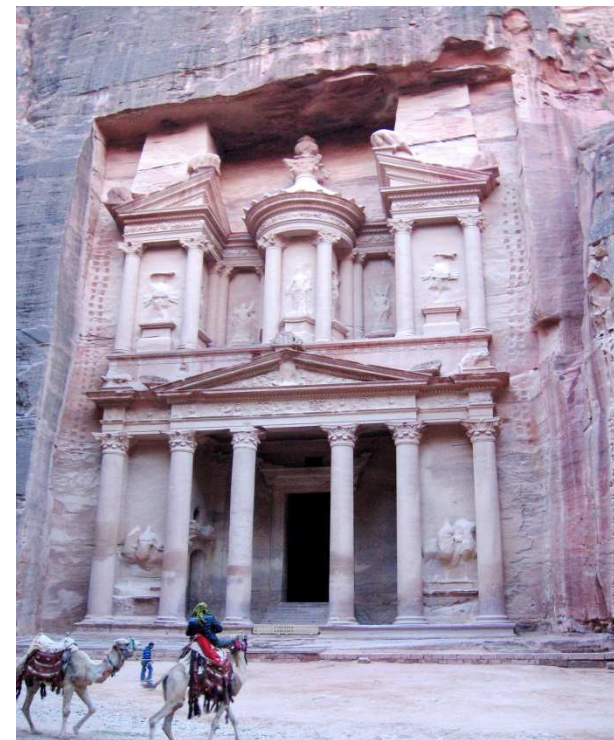
E-mail: hennie@livethejourney.co.za

Cell: SMS the word Iceland and your contact details to 071 363 9262



Jordan

In a geographical sea of political flux, Jordan lies like a stable island. Compared to its neighbours, where oil abounds, Jordan lies quietly immersed in its ancient landscapes and history. As old as the biblical lands, it is steeped in history and culture. After all, the Jordan River of the Bible flanks its western borders with the Dead Sea and to the south there is the fabled port of Aqaba. But of all its jewels, Petra shines the brightest. Like the pyramids of Egypt, Machu Picchu in Peru and the Great Wall of China, this ranks as one of the most important cultural sites in the world. Jordan is all about landscape with the natural history found in the fine detail. It lies on one of the greatest bird migration routes on earth and its wildlife is totally adapted to the harsh conditions. In the south, the highly endangered Lichtenstein's Sandgrouse is found in small numbers – finding it stands on par with the splendour of Petra!



I want to go too

By visiting Jordan you step back in time. Visit Petra, a World Heritage Site, enjoy the night sky in die Wadi Rum, float on the Dead Sea, swim in the waters of Aqaba, visit Mt Nebo and the mosaic map at Madaba, the Jerash Ruins and the Citadel in Amman.

I want to go

- Seat in a bus tour departing from Amman
- Private tour according to your wish list

Contact

Tel: 021 863 6405

E-mail: elsabeth@livethejourney.co.za

Cell: SMS the word Jordan and your contact details to 071 363 9262



Morocco

Mediterranean Sea, Atlantic Ocean, fertile coastal plains, one of the world's greatest mountain ranges, followed by the largest desert on earth – now mix in ancient souks, one of Africa's finest cuisines, a culture of trading fine handcraft and you get Morocco. No other African country can boast such natural diversity of landscape, climate and sheer variety of experience. Morocco takes you back in time, not only in terms of culture, but also in nature. From the oceans to the peaks of the Atlas, and on to the oasis gems of the Sahara, Morocco offers a truly unique travel experience.

I want to go too

On this tour you will visit Casablanca, the largest city in Morocco and Marrakech at the foot of the Atlas Mountains. Drive south to Essaouira and Agadir along the coast. Quarzazate is in the country of the dates, Fes the old imperial city, Meknes also referred to as the Versailles of Morocco and the capital, Rabat.

Join our group tour

14 days: 6 -19 July 2016

I want to go on my own

Private guided tours can be organized. This can be done to destinations of your choice within the country and during any time of the year. Avoid Morocco during the month of Ramadan.

Contact

Tel: 021 863 6405

E-mail: elsabeth@livethejourney.co.za

Cell: SMS the word Morocco and your contact details to 071 363 9262



Rwanda

It remains a great mystery as to why it has taken me a lifetime to discover Rwanda. Now, having been there and seen its splendour, the reason becomes all too apparent. Since the horrific genocide in 1994, this little African jewel has been erased from the wildlife imagination of Africa as being dark and unstable. Nothing can be further from the truth. Since the genocide Rwanda has completely reinvented itself through highly effective governance that should form a template for the rest of Africa. The very same goes for its approach to wildlife and tourism management. For the eco tourist with limited time but with the desire for a top flight gorilla and other primate experiences, Rwanda has no equal.

I want to go too

The country of a thousand hills and smiles is very small, but each day holds a unique experience: Akagera National Park, the gorillas and golden monkeys in the Parc de Volcans, the shores of Lake Kivu, a coffee tasting and the Genocide Museum in Kigali.

Join our group tour with Dave Pepler as tour leader

7 days: 31 January – 6 February 2016

I want to go on my own

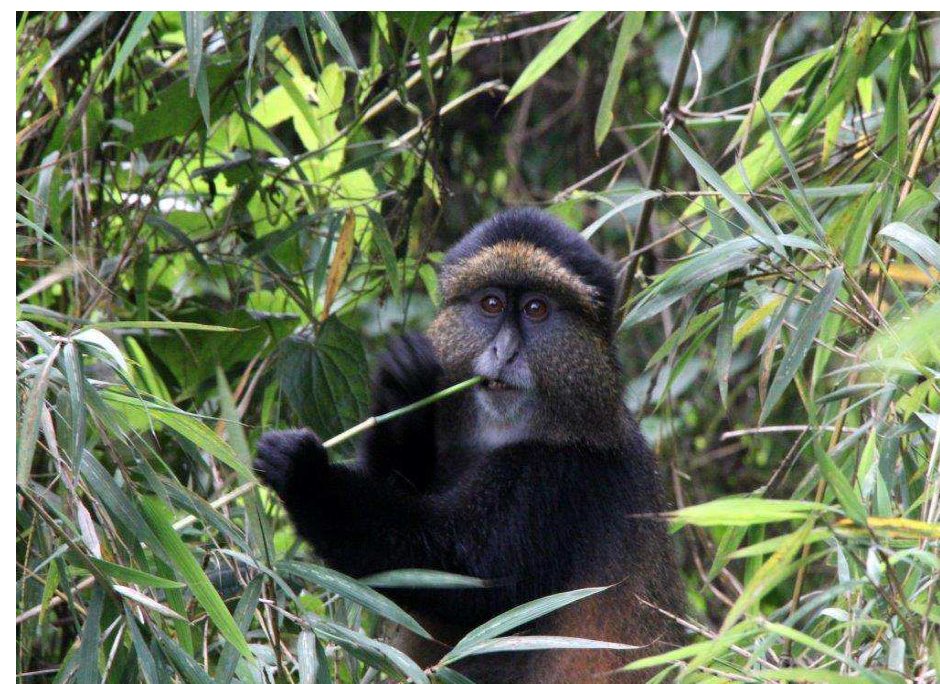
Live the Journey also arranges private tours. Provide us with your wish list and we will do the rest.

Contact

Tel: 021 863 6408

E-mail: hennie@livethejourney.co.za

Cell: SMS the word Rwanda and your contact details to 071 363 9262



Uganda

Should somebody ask me about which memory I would consider the most complete of my life, the answer is quite easy. Bwindi Impenetrable Forest in Uganda, the calls of colourful birds in the canopy and below in the green shadows, a family of mountain gorillas. They are of the most endangered animals on earth, enigmatic and arresting, and you can nearly touch them. The Uganda experience is deepened by visiting wild chimpanzees, crossing the White Nile and seeing Murchison Falls and Queen Elizabeth National Park – together it forms the very finest nature tour on earth.

I want to go too

The group tour includes visits to Bwindi Impenetrable Forest for gorilla trekking, Lake Mburo, Queen Elizabeth National Park, a cruise on the Kazinga Canal, chimp trekking in Kibale Forest and a visit to Murchison Falls National Park.

Join our group tour

- 14 days: June 2016

I want to go on my own:

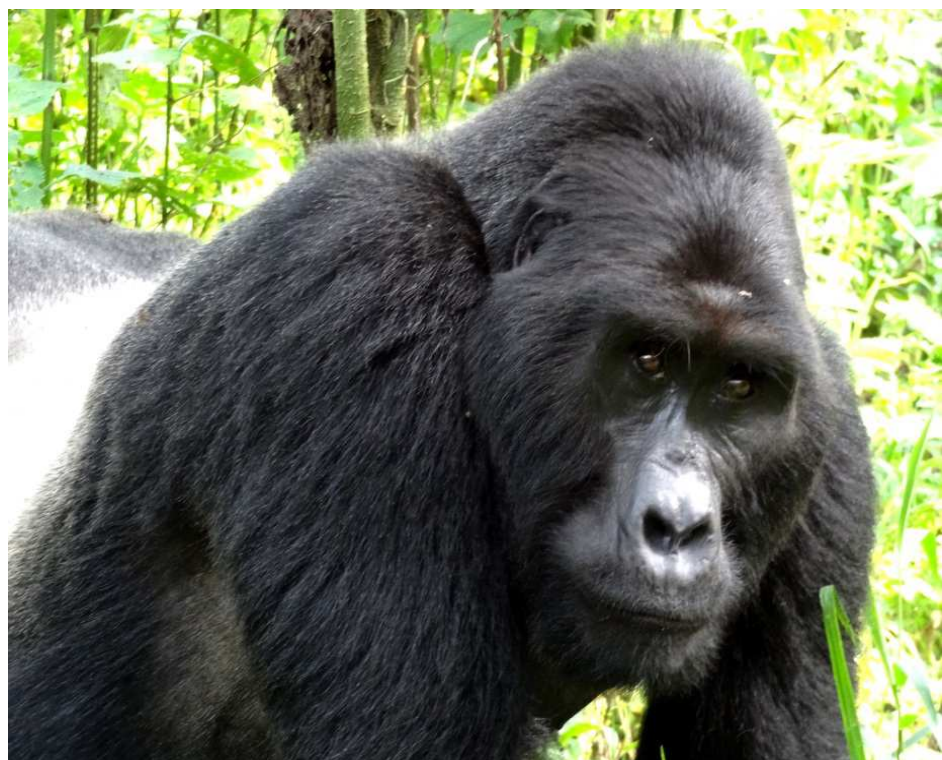
- Self-drive is not possible
- Private guided tours can be organized
- Minimum 7-days required for gorilla trek at Bwindi ex Kampala
- 21-days if you want to include all aspects of the group tour plus Rwenzori Mountains
- White water rafting

Contact:

Tel: 021 863 6405

E-mail: elsabeth@livethejourney.co.za

Cell: SMS the word Uganda and your contact details to 071 363 9262



Mongolia

Where is Mongolia and why would you want to go there? The same question can probably be asked about other lesser known destinations as well. The answer is simple: Because if you don't go, you will miss out! Mongolia is located in Asia and it shares its borders with Russia in the north, China in the south and Kazakhstan and Kyrgyzstan in the west. It is the least populated country in the world with impressive landscapes and with an even more impressive history. Mongolia is probably one of the most undiscovered destinations on earth, yet a destination that will take your breath away. Currently it is inhabited by 3 million people, but during the 13th century it was only the British Empire exceeding the Mongol Empire. During the 1200's Genghis Khan conquered within a period of 25 years more territory than the Roman Empire could in 400 years... This was done with ponies, bow and arrow. With only 100 000 men he ruled over 30 countries inhabiting more than 3 billion people. After his death in 1227, Genghis was succeeded by his son, Ogedai. By that time the Mongols were unstoppable and on their way to conquer Europe. Conn Iggulden, known historian, noted that there are few moments in the world where the death of a single individual had such a great influence on the course of world history. Ogedai's death was such a moment. Europe would have been no match against the Mongols. *"If Ogedai had lived, there would have been no Elizabethan age, no British Empire, no Renaissance, perhaps no industrial revolution. In such circumstances, this book could have very well been written in Mongolian or Chinese,"* writes Iggulden. Genghis's grandson, Kublai Khan, the founder of modern China, built his success on the proud tradition of his grandfather.

I want to go too

Mongolia is all about wide open spaces, the Gobi desert, nomadic people, beautiful scenery like in the Terelj National Park and the history and legacy of Genghis Khan.

Join our group tour

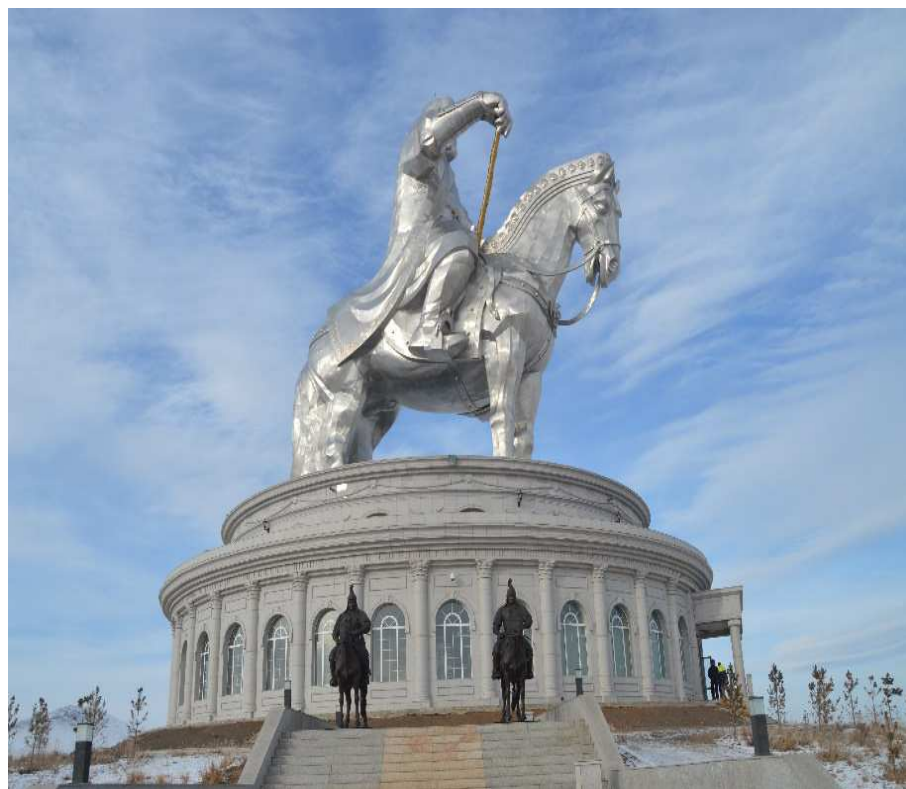
Guided 4x4 self-drive tour, 16 days: 1 – 16 August 2016

Contact:

Tel: 021 863 6405

E-mail: elsabeth@livethejourney.co.za

Cell: SMS the word Mongolia and your contact details to 071 363 9262



Indonesia

Indonesia is made up of over 17 000 islands with the most famous being Bali. The Live the Journey team recently explored some of these islands and we are proud to expand our offerings to include this magical country.

Herewith 10 reasons why we believe you absolutely must go to Indonesia:

- A rich and colourful history and a variety of cultures
- Pristine and varying beaches
- Experience the culinary varieties from region to region
- Breath-taking natural beauty
- Visit the largest and one of the oldest World Heritage Temples at Borobudur
- Luxurious World Class accommodation
- Unrivalled level of service and attention to detail
- The absolute friendliness of the locals
- The astonishing arts and crafts, especially the Batik cloth
- An all-encompassing experience with guaranteed memories



I want to go too

The Live the Journey Wonderful Indonesia tour will visit the islands of Bali, Java, Lombok and Gili Trawangan and is a bucket list must, especially when you do it the Live the Journey way.

Join a group tour

18 – 31 October 2016

Contact

Tel: 021 863 6405

E-mail: elsabeth@livethejourney.co.za

Cell: SMS the word Indonesia and your contact details to 071 363 9262

Borneo

Borneo is the world's third largest island and located in the south China Sea. It conjures images of exotic experiences in the mind of the traveller. Rainforests, orangutans... the Men of the Jungle, adventure and off-the-beaten-track treks. The rainforests on the island are 140 million years old. For the discerning traveller who has a passion for travel and who is looking for something out of the ordinary, the expectation will be fulfilled. Be swamped by the jungle beauty, different cultural influences and tropical adventures. The island is home to half of all the known plant and animal species in the world. This is a Dave Pepler destination... join his tour.

I want to go too

What to expect when visiting Borneo: Traditional experiences that include culture, architecture and even a cooking class. Visit the Gayana Eco Forest, Malaysia's first World Heritage Site ... Kinabalu Park, see orang-utans, the Bornean Sun Bear and enjoy a cruise down the Kinabatangan River.

Join Dave Pepler

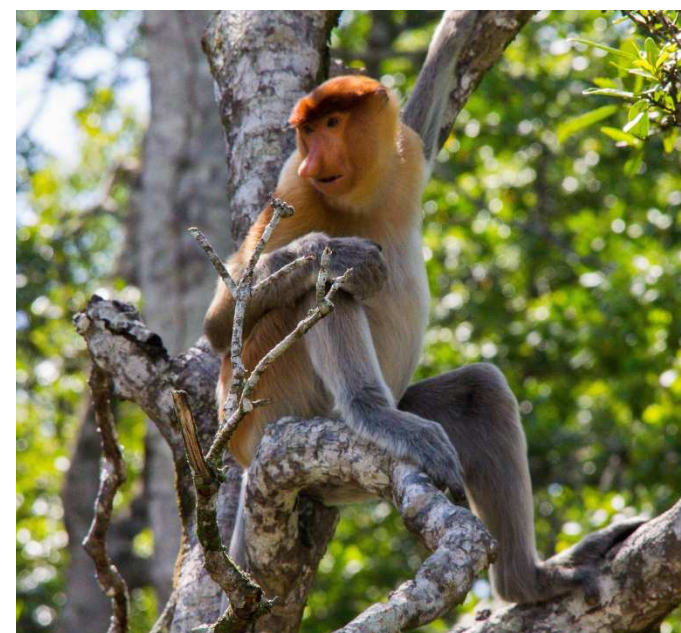
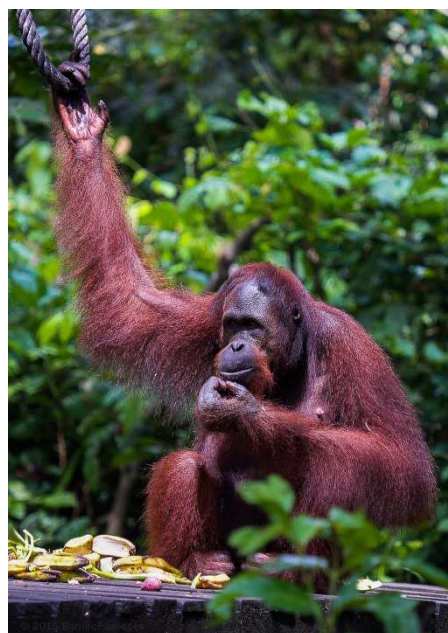
10 days: 18 – 26 September 2016

Contact

Tel: 021 863 6405

E-mail: elsabeth@livethejourney.co.za

Cell: SMS the word Borneo and your contact details to 071 363 9262



African Safaris: Tanzania & Kenya

"I have a farm in Africa"...books and films romanticise Africa with scenes of wide open plains in Tanzania and Kenya... the true Africa. Experiencing it is even more amazing. The epitome of this is the sound of hundreds of thousands of wildebeest hooves, the smell of a dust cloud that is left behind and the killing as the weakest falls prey to lion or crocodile. This is the full circle of the annual migration in the Serengeti and the Masai Mara. Gliding through the air in a hot air balloon gives another perspective... to see the sun rises and Africa awaken is just one of those mystical must-do things... safari at its best.

I want to go too

The wildebeest migration is the main reason for visiting Kenya and Tanzania – the Masai Mara and the Serengeti. In Kenya this is enhanced with visits to Lake Nakuru, Ambosili, Samburu and Tsavo. In Tanzania visits to Lake Manyara, the Ngorongoro Crater and Tarangire National Park completes the programme. Zanzibar is often an add-on to end the tour.

I would like to join a tour

Tanzania group tour: 8 days – May 2016

I would like to go on my own

- Kilimanjaro climb
- Mt Meru climb
- Zanzibar
- Lamu Island
- Private guided tour
- Pemba
- Seat in a vehicle tour departing from Arusha or Nairobi

Contact

Tel: 021 863 6408

E-mail: hennie@livethejourney.co.za

Cell: SMS the word Kenya or Tanzania and your contact details to 071 363 9262



A picture paints a thousand words

When you don't have the words to describe a particular experience, sometimes all you need is a picture to tell the story.

At Live the Journey we endeavour to work with the best. We are fortunate that world renowned photographer, Darran Leal, is our photographic tour expert, creating marvellous and memorable photographic journeys for clients. Our tours give you impressions and experiences you'll cherish for a lifetime. We take you straight to the photographic heartlands of your chosen tour region.

We target the most amazing and beautiful locations on the planet. From polar adventures to the best of Africa, Australia, South and North America, Asia and Europe.

In 2016 we still have a few places left for Iceland, Mongolia, Argentina, Cuba and Costa Rica. We can also tailor-make photographic tours to many other destinations.



Join a Photographic Adventure in 2016

The Best of Guatemala: 21 Feb – 2 March
History, volcanoes, nature and culture

Ultimate Arctic: 4 – 16 July
Polar bears, blue ice, landscapes, historical sites

Alaska: 11 – 20 August
Whales, bears and glaciers

Wild Brazil: 28 Sept – 9 October
Savannah, giant anteaters, jaguars

Tropical Argentina: 19 – 27 October
Waterfalls, natural landscapes and culture

Cuba: 5 – 16 December
Incredible culture and history

Costa Rica: 17 – 23 December
Incredible wildlife

Contact

Tel: 021 863 6408

E-mail: info@livethejourney.co.za

Cell: SMS the word Photography and your contact details to 071 363 9262

Hoor ons, sien ons, lees van ons!

RSG

Live the Journey lewer gereeld bydraes oor unieke reise en bestemmings op RSG. Ons skryf verder ook die Reisnuus wat elke Saterdagoggend net na 10h00 deur Johan Rademan op Reise sonder Grense gelees word. Ons is ook betrokke by gewilde RSG insetsels, soos die gewilde "Waar is Koos"? insetsele. Van tyd tot tyd neem Live the Journey ook RSG omroepers saam op toer. Vra maar vir Martelize Brink hoe was die Namib en Rwanda se guerillas. Sou jy graag so 'n toer wil meemaak, kontak gerus ons kantoor.

SAFM

Live the Journey lewer ook gereelde bydraes vir SAFM. Luister gerus Woensdagaande na die reisprogram op SAFM en kom toer saam.

Tydskrifte en Koerante

Live the Journey het 'n baie goeie verhouding met verskeie reistydskrifte en joernaliste. Lees gerus van ons in RAPPORT, WEG, Getaway en ander tydskrifte.

KykNET

Live the Journey lewer gereelde bydraes vir die gewilde KykNETprogram, GROEN, aangebied deur Dave Pepler. Kom toer gerus saam met GROEN, Dave en Live the Journey. Live the Journey is ook betrokke by die KykNET-program, Kwêla, en is vir die 2015/16-reeks van die gewilde Kwêla Huisvideos, die borg van die al die pryse.

Kom toer saam met Therese Benade

Kwêla-aanbieder, Therese Benade, nooi jou om saam met haar twee van Afrika se groot ikone te besoek ... die Victoriawaterval en Chobe Nasionale Park. Om die watgordyn van die Victoriaval te sien, die sproei op jou gesig te voel en troppe olifante met spelende kleintjies te sien water drink, is beelde wat onuitwisbaar in jou geheue gegraveer sal wees. Teken solank 22 – 26 April 2016 aan en maak jou bespreking.



Wanneer kom Afrika in jou bloed?

Jy kry twee soorte mense in die lewe. Die met Afrika in hul bloed en diegene daarsonder. As jy eers dié kontinent ervaar het, kyk jy anders na die lewe. Ek is bevoorreg dat ek Afrika op 'n jong leeftyd leer ken het.

Dit verander jou perspektief heeltemal as jy sien hoe 'n ma in Malawi kilometers stap met haar kind op haar rug terwyl sy 'n swaar kan water op haar kop balanseer. Ek voel bevoorreg dat ek ook al lande soos Zambië, Angola, Tanzanië, Botswana, Namibië en Madagaskar nie net kon sien nie, maar kon ervaar.

As 'n student op Stellenbosch het ek al so baie gesien hoe mense se

opinies en uitkyk oor die lewe beperk is tot hulle gemaksonne. Ek probeer dan hard om vir hulle te verduidelik dat die wêreld soveel groter is, maar dit is altyd te moeilik om dit in woorde te beskryf. Dit gaan oor die gevoel wat jy binne jou kry as jy in 'n land soos Madagaskar, waar groot armoede heers, nooit iemand sonder 'n glimlag sien nie.

Die skoonheid van die Victoria-valle en die migrasie van die blouwildebeeste in die Serengeti is amper te veel om te hanteer.

Dit maak jou bewus van die natuur en hoe heilig dit is. Die manier hoe Afrika my as mens gevorm en verander het is onskatbaar. Baie van my mede-Stellenbossers se koppe is

op 'n ander plek en hulle kan hulself nie indink dat dit beter as enigiets kan wees om vakansietye in Afrika in te gaan nie, maar ek weet as hulle dit een keer ervaar het, sal hulle nooit weer dieselfde wees nie. Hoe kan jy onveranderd bly na jy die maan sien skyn het in die stilte van die Namib-woestyn?

Ek voel soortvan verantwoordelik om elkeen te motiveer om uit hul gemaksonne te beweeg en om hul horison te verbreed. Ek wil so graag hê almal moet die geleentheid kry om dit te ervaar wat ek al in my kort lewe ervaar het. Dit verander jou denke; gee jou 'n breër uitkyk oor die lewe.

Ek voel skatryk. Ek voel dankbaar. Ek voel trots. Afrika is my hart en my siel. Ek wil elkeen wat nog nie daar was nie aanpor om te gaan. Die lewe maak meer sin, het meer perspektief en diepte met Afrika in jou bloed.

Neon



Bespoke Solutions

Live the Journey is a partner and shareholder of Bespoke Retail Solutions. Initially the idea was to provide brand clothing and memorabilia for our clients. However it quickly expanded and now we offer a wide range of services and solutions.



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Each requirement is different; our approach is tailor made.

Ouma se as ry saam Namibië toe

Dolf Els

Wat is 'n huis sonder 'n moeder? Hoeveel van ons het nie al dié waarheid in raam agter glas gesien nie. So herkou ek onlangs Ma-herinneringe op 'n ekspedisie, al langs Namibië se Skedelkus op, tot waar die Kunene sy water in die see stoot.

Jy wonder seker wat die Skedelkus met my moeder te make het? Niks. Ek het aan haar gedink omdat 'n man sy ma se as op dié rit saambring het.

Die eerste aand om die kampvuur noord van Mövebaai hoor ek die storie van Ouma se as. Almal se voertuie is teen die windjie getrek en tente, slaaprolle en wat nog staangemaak en oopgerol. Ek en vriend Chris Fourie van die Paarl sit by die vuur met 'n koue Tafel toe ek die klein houtkissie op die dak van Albertyn van Rooyen se wit Nissan Patrol opmerk. Pragtig, van ligte gepoleerde hout met die kampvuur se vlamme wat daarin weerkaats.

“Chris,” sê ek, en beduie met die Tafel se bek, “watse kissie is daar op Albertyn se dak?”

Toe hoor ek die storie van Ouma se as.

Albertyn het 'n paar jaar tevore ook saam met Jurgens Schoeman van Live the Journey deur die

Kaokoland gery. Op dié toer kry hy toe tyding dat sy ma skielik oorlede is. Sy wat haar lewe lank die versugting gehad het om deur Namibië te reis, die uitgestrektheid van die woestynlandskap te ervaar, presies daar was ons nou was.

Toe die geleentheid kom om 'n deel van die Namib te verken waar min ander voete nog was, het Albertyn besluit om Ouma (soos hy haar noem) se wens te bewaarheid, al was dit dan nou postuum.

“Dis Ouma se as daar in die kissie op die Patrol se dak,” sê Chris.

Ek kyk na Albertyn waar hy oorkant die vuur op sy kampstoel sit en diep in die vlamme staar. Dink hy aan Ouma wat daar aan die rand van die ligkring op die Patrol se dak sit? Voel hy haar vreugde om uiteindelik deur Namibië te reis?

Dis 'n wonderlike storie wat my hart warm maak. Ná haar dood het ek my ma se as saam Kaap toe gebring omdat sy, 'n Wes-Transvaler haar hele lewe, so lief vir die Kaap en die see was.

Aand na aand word Ouma uitgehaal sodra die kampvuur brand. Soms sit sy op die Patrol se dak, soms op die enjinkap. Een aand het ek Ouma selfs gewaar waar sy op een van die Patrol se groot wiele knus onder die oorhang van die modderskerm sit. Albertyn het seker vergeet om haar dak toe te

skuif. Op die wiel was sy in elk geval nader, as't ware meer deel van die geselskap.

Almal in die konvooi het gou geweet dat Ouma saamry en in kampvuorgesprekke is met agting oor dié wonderlike gebaar gepraat. Een of twee het wel bely dat hulle 'n “aardige gevoel kry” as hulle die kissie sien, maar daar was g'n beswaar teen die meriete van dié verdienstelike saak nie.

So breek die laaste aand van ons (en Ouma) se reis deur die noordweste van Namibië heeltemal te gou aan. Dié aand kuier 'n hand vol bittereinders tot laat. Daar is naderhand net 'n paar vlammetjies en 'n groot kol as.

Dis toe dat Pierre Bester met die voorstel kom dat Albertyn Ouma se as in Namibië moet strooi, iets wat Ouma sekerlik sou geval. Albertyn sê niks, sit net in die kole en staar. Maar ek, wat naby hom gesit het, het my sekerlik nie verbeel dat daar 'n wasigheidjie oor sy oë kom nie. Agter hom in die donker kuier Ouma, soos elke aand, saam op die Patrol se dak.

“Jy sal dit vanaand moet doen, ons ry môre terug,” sê Pierre met 'n dringendheid in sy stem. Hulle is albei van Wellington en hy ken Albertyn goed. Ons sê niks, loer net onderlangs na Albertyn se strak gesig. Elkeen is met sy eie gedagtes

gesig. Elkeen is met sy eie gedagtes besig. Laatnag om die vuur hoef mens mos nie baie te praat om steeds lekker te kuier nie.

“Of nog beter,” karring Pierre weer, “strooi sommer Ouma se as ín die vuur.” Die rustige stilte raak skielik 'n ongemaklike stilte.

“Nou vat Pierre dit darem bietjie té ver,” fluister Chris, wat in sy slaaprol hier langs my lê.

Albertyn staan skielik op en kom met die houtkissie terug. 'n Rukkie sit hy verwese, die kissie op sy skoot, en stoot dan stadig die glydekseltjie af. Dit raak 'n baie gewyde oomblik daar om die kampvuur in Kaokoland.

'n Oomblik staar hy verbaas na die kissie. Ons oë rek.

“Ek het die verkeerde kissie gebring,” sê hy en die skok in sy stem trek soos 'n rilling om die vuur.

In die pragtige houtkissie kaats vyftien botteltjies hardhout die vuur se vlamme dof terug. Net drie is nog vol. Daar was toe al die tyd geen sprake van Ouma se as nie. Dié gatskeerdery is reg aan die begin van die tog bekonkel.

(soos verskyn in WEGRY)

We Care - We Live to travel, but we also accept our responsibilities

Travel and tourism is all about sustainability and responsibility. It is in our culture to care and support as far as we possibly can; not only the environment but also people, organizations or projects in need – from school projects in Namibia to a halfway house for adopted babies in Cape Town.

Flip Stander



Live the Journey supports Flip Stander with his Desert Lion Project which helps to protect and conserve the Desert lion population in Namibia, which is of great significance to the Namibian tourism industry.

Born in Africa



Live the Journey, together with its Belgium agents, Live to Travel, support educational development through the Born in Africa project. Almost all our international clients visit and support the project with desperate needed funding.

Athi Ngqongwa



Athi is a visually impaired student from Worcester. He is in the process of completing his Marketing Management Course. Live the Journey heard about Athi's enthusiastic interest in tourism and invited him to join a Live the Journey tour group from Belgium. “It was the most amazing experience of my life. Thank you Live the Journey” - Athi

We take your business places

“We should not judge people by the peak of excellence, but by the distance they have travelled from the point where they started.” – Henry Ward Beecher

Spoil your staff

Studies have shown that a travel incentive programme can increase sales and productivity by between 10 and 20%. But performance improvement is not the only benefit of an incentive travel program. When properly planned and customised, group incentive travel can increase morale, build team spirit, improve loyalty by creating lasting memories and, especially for decentralised organisations, provide quality time for management to network with top staff.

Award your best performers

We believe travel is the best incentive reward since, like cash, the promise of a perceived free trip

to an exciting destination of an individual’s dream, greatly motivates. But the value of an incentive trip is not quickly spent and forgotten. Incentive-motivated travel goes way beyond selecting the destination and making associated arrangements. It is about motivating people to perform at their peak, achieved through stimulating incentive driven campaigns.

Building relationships

Never underestimate the value and reach of a loyal, repeat customer. Powerful relationships don’t just happen, but it’s also true that relationships have a short shelf life. Reward loyal customers and they will reward you. According to research, repeat customers spend 67% more than new customers.

Loyal customers are therefore your best salespeople. Take your best clients and customers to unique places and you will have customers for life.

Live the Journey Incentive and events

With a highly skilled and professional team, we consistently deliver life enriching experiences together with being your travelling partner that you can trust and count on. If you are looking for someone beyond the norm – we are the one.

Our services include:

- Local and international incentive group travel
- Event & travel management
- Road shows and product launches



In the desert Sanlam Corporate clients visiting the Namib



Visiting Brazil High performers of Momentum at Sugar Loaf Mountain



Arctic Expedition Standard Bank Namibia visiting Iceland

Inbound making waves

Internationally there are numerous tour operators, wholesalers and travel agents with clients showing an interest in South Africa as destination. This is where the Live the Journey Inbound team features, assisting with these requests, ensuring that the end-users get exactly what they are looking for. Moreover, Live the Journey will supply personal support on the ground in the destination.

The product focus with the inbound team is predominantly 3 to 5 star accredited establishments and can either be combined with coach tours (mostly in group travel) or rental vehicles for families or couples who would like to explore at their own pace and enjoy quality time together.

The itineraries are tailor-made to client requirements, but with the Live the Journey difference ensuring the inclusion of traditional highlights of the destinations visited. Live the Journey Inbound focuses on all Southern Africa destinations such as South Africa, Namibia, Mozambique, Botswana, Zambia, Zimbabwe, Lesotho and Swaziland. With their knowledge and professionalism Inbound ensures that expectations are exceeded for the international visitor.

Sharing, developing and caring

Creating life enriching experiences goes much further than the

compilation of an itinerary. To get it really right, we divide the process in three different contribution areas, namely sharing, developing and caring.

Sharing

We are so privileged with the abundance in terms of natural beauty as well as an interesting cultural and historical heritage. What a pleasure to share it with international travellers, coming from vastly different countries and backgrounds specifically to enjoy this offering of wide open spaces along with the diversity of our people. Truly life enriching.

Developing

Live the Journey has a strong following and reputable name, not only because of the travel experiences we offer, but because we believe and are passionate about the development of upcoming and growing contributors to the tourism industry of Southern Africa. We've asked ourselves over the years how we can be innovative and set an example to other players in our field and the answer came quite easily: 'By helping others to develop and allowing them to be innovative'.

Although we do run a traditional inbound tour operation, we try, through non-traditional ways, to provide the platform for candidates

that show the same dedication and passion as we do, to bring their dreams and ideas to the table, giving them guidance and most importantly, to keep them motivated to not only become a valued staff member, but to take charge and develop their own dreams and ideas. We are constantly elaborating on current initiatives.

Caring

Most of our international guests travel to African destinations to experience and explore, but many also wish to consciously make a difference in our underprivileged communities by means of donations of all sorts, or visiting and interacting with people from these communities; even just shopping from vendors making an honest living. Live the Journey Inbound group tours generally allow for such opportunities where guests may have the choice to participate in one way or another. They love us for it.

Making Friends

Live the Journey Inbound relationships are built with other industry players and not so much with the direct consumer.

The best platform for initial contact is international trade shows across the world. Over the years we have managed to build very good

relationships with agents in places such as Belgium, Netherland, Australia, Italy, Canada and the USA. In partnership with Live to Travel, our Belgium partners, we have become the market leaders for tours to Southern Africa with thousands of visitors per year, travelling on a selection of a few hundred guided and private self-drive tours.

Special Moments

Not only do we assist with creating the perfect setting to celebrate that special occasion, but we share in those moments. Unique proposals, dream honeymoons, you name it, we create it with detail down to the last rose petal as if we are arranging it for our own loved ones. We have, for instance, arranged a surprise honeymoon, which took the couple through spa treatments in a glass house located on the slope of Table Mountain, followed by a helicopter transfer along the Atlantic coastline and ending the experience with a romantic bush stay in Sabi Sands.



Hosting Belgium agents in Namibia



Caring for communities

Dag allemaal... Graag willen we jullie nogmaals allemaal van harte danken voor het fijne gezelschap en de wondermooie herinneringen welke we samen koesteren. Het was ook voor ons één van de mooiste reizen van ons leven en dit danken we niet alleen aan de puike organisatie en de onnavolgbare begeleiding van supergids Ruan (schitterend !!) maar ook aan de fijne vriendschapsbanden en de gezelligheid die jullie allemaal schonken. Het land zelf was "asemberovend" wondermooi en wat we beleefden gaat nooit meer uit onze gedachten. Aan allemaal nog een warme groet en nog een fijne tijd verder.... Misschien nog eens tot weerziens.

-Clients from Belgium -



LIVETHEJOURNEY

LIFE ENRICHING TRAVEL

the WAY

The Live the Journey **WAY** is a "mode" of travel unlike any other.

This **WAY** is encapsulated by experiences and moulded over years of exposure in the tourism industry... like a diamond formed by the forces of nature.

We are a passionate team that live by this **WAY**...

we aspire to be master craftsmen of our trade,
we plan by setting trends,
we live life with a sense of excitement, anticipation and energy,
we thrive from accepting challenges.

we organise with unforgettable memories in mind,
we deliver on promises by captivating the imagination,
we inspire you to experience new things,
we enrich your souls, opening unbridled joy.

we strive for service excellence,
we embrace cultural diversity,
we care for our environment to ensure enough for all, forever.

is our brand that is built on core values and ethics, stemming
from integrity and sincerity.

is life.

www.livethejourney.co.za

info@livethejourney.co.za

Capture your most life enriching experience. And win!

Live the Journey believes travel is a life enriching experience and if you have a photograph that illustrates exactly that, you can be a winner. Share and inspire us with the photo of your most enriching travel experience to stand a chance to win the Live the Journey Photo Competition.

Send your inspiring photos of culture, people, nature and landscapes from across the globe.

Submit your most inspiring photo and write a 50 word description revealing why it was your most enriching travel experience.

Photos must be in a .jpeg format, be between 2 and 5MB and must be at least 300dpi. You can submit one photograph in each category to esther@livethejourney.co.za by 31 July 2016.

Terms and conditions apply. When submitting the photograph to Live the Journey you relinquish copyright thereof and allow LTJ to use the photo as they please in any promotional material, newsletters or any other form of communication.

Prize: An all-inclusive Faces of the Namib trip worth R20,000. An unforgettable six day adventure with some of the best ever photographic opportunities you can wish for.

Our Judges

Dave Pepler

Natural historian and avid traveller



Teagan Cunniffe

Photo Editor for Getaway Magazine



Darran Leal

Professional photographer/adventurer



A lounge where dreams begin...

As much as we like travelling, we enjoy interacting with current and new clients. At our office in Paarl we have equipped a special venue for pleasant social events... the Travel Lounge.

We have hosted some successful themed evenings and have plans to make them fixed events on the calendar together with pre and post tour gatherings.

During these evenings we want to give our clients a taste of what to expect when visiting a specific destination... taste the coffee from Ethiopia, listen to the sounds of lemurs in Madagascar, get carried away as a guide enthusiastically tells you about a visit to the Namib Desert or Dave Pepler's narratives on unique nature experiences.

We would also like to invite groups to attend pre and post tour get-togethers... meet prior to departure or to share photo's and memories after the tour. Relive the journey, so to speak.

Ensure that we have your details so that we can include you on our invite list.

Our venue is also available for hire. It is equipped with a small kitchen, projector, screen, outdoor braai area and enough seating for 80 people.

Who to contact

Esther Koch

Tel 021 863 6403

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